

COMPANY INFORMATION

Rafael Marrero & Company

Corporate Mailing Address P.O. BOX 941705 Miami, FL 33194-1705

Toll-Free (888) 595 6221

efax (786) 723 3978

in Rafael Marrero & Company

www.rafaelmarrero.com

State of Incorporation: Florida

D-U-N-S: 016956715 Established: 2008

FEIN/EIN Number: 223976369 SBA Industry Size Standard:

\$21,500,000

Business Type: Small Socio-Economic Status:

Hispanic-Owned

Geographic Area Served: Nationwide (CONUS) and LATAM (OCONUS)



Accredited Business with 5 BBB Stars/A+ Rating!

CAPABILITIES NARRATIVE:

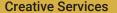
Rafael Marrero & Company is an award-winning supply chain consultancy, delivering specialized B2G and B2B contractor marketing solutions, strategic communications, public and media relations, advertising, and branding/creative services tailored for the local, state, and federal governments, Prime/GC's and Fortune 1000.

Our niche branding and marketing plans position your business for success in securing government and private sector contracts as a prime or sub-contractor.

Rafael Marrero & Company Core Capabilities

Private Sector/Industry (B2B) + Public Sector/Government (B2G)







Consulting Services



B2G Sales Training





■ CEO & FOUNDER

Colonel Rafael Marrero

(786) 723-6031

■ CORE COMPETENCIES (B2G + B2B)

- Full-Scope Creative Design + Production Services:
 - Capability Statements
 - Capabilities Briefing Presentation(s)
 - Contractor business cards
 - Contracting-friendly websites/landing pages
 - Capabilities video
 - Tradeshow promotional materials
 - Podcast Production
 - PR + Social Media
 - Copywriting: English + Español + Português Brasileiro
 - Direct Mail Marketing + Email Campaigns

PROFESSIONAL QUALIFICATIONS & CERTIFICATIONS

Our senior staff holds advanced academic degrees and professional and technical certifications in Economics, Journalism, Branding, Supply Chain, Quality, Supplier, and Project/Program management.

CLIENTS (PAST/PRESENT)































KEY DIFFERENTIATORS

- Founder has 35+ years of Fortune 500 and government procurement and contracting expertise.
- We devise strategies to empower our clients, combining the unique qualities of their organization with proven marketing Best Practices to take them to the next level.
- We have an established national media presence: print, TV, radio, and web.
- We excel at helping our clients market to the government, large prime contractors, and Fortune 1000 supply chains.
- We understand complicated government terms, acronyms, technical procurement parlance, and supply chain terminology.
- Proficiency in: English + Español + Português brasileiro

NAICS CODES

541611 Administrative & General Mgmt. Consulting svcs.

541613 Marketing Consulting Services

541810 Advertising

541820 Public Relations

541430 Graphic Design

561499 All Other Business Support Services

611430 Professional & Mgmt. Development Training

CORPORATE ACCOLADES







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